

HFS Horizons

Agentic Services, 2026



★ SaS Star

Note: All service providers within a Horizon are listed alphabetically

Source: HFS Research, 2026

Horizon 3 Market Leader

Leveraging agentic AI to drive the shift toward Services-as-Software™

HFS Horizons

Agentic Services, 2026



Agentic engineering platform delivering scaled modernization and measurable SDLC acceleration

HORIZON 3 — Market Leader

ASCENDION

Engineering to elevate life

HORIZON 2 — Enterprise Innovator

HORIZON 1 — Disruptor

Value proposition: Ascendion positions itself as an agentic engineering partner that integrates AI agents, codified processes, and human-in-the-loop orchestration to modernize legacy systems, accelerate SDLC, and improve product delivery velocity.

Comprehensive SDLC automation capability: Ascendion provides an integrated agentic engineering platform covering the full SDLC value chain. The platform is supported by specialized studios and thousands of reusable agents (e.g., code analysis and test generation). This gives enterprises a structured, scalable way to automate engineering workflows without relying on fragmented tools or custom-built components.

Consistent delivery through standardized methods: Delivery is reinforced by codified playbooks embedded directly into the AAVA™ platform and a deeply trained engineering workforce with 100% internal platform adoption. This enables cost-efficient delivery and faster outcomes as well as strong pricing resilience and competitive wins.

Focused agentic modernization offerings: Its three core solutions, namely agent-augmented legacy modernization, agentic data engineering, and agentic quality engineering, autonomous, context-aware workflows can accelerate modernization, streamline data transformation, and embed quality across the full SDLC.

Evidence of shift toward Software-as-Service: The AAVA™ platform reverse-engineered 700,000+ code lines, orchestrating large-scale modernization through software-defined workflows rather than staff-led execution.

Outcomes: Ascendion helped a UK retail bank reduce its test effort by 67% and boost metadata extraction 6x using agentic AI. It also modernized a 40-year-old wealth platform for a US bank, helping cut costs by 45%, and launched the platform in 18 months.

Customer kudos: Customers appreciate its strong leadership, quick response, and consistency in delivering the right expertise and efficiencies.

Partner kudos: Partners are impressed by its data and IT engineering scale, SME coverage, innovation consistency, agility, responsiveness, and outcome focus.

★ SaS Star

Access the report at www.hfsresearch.com

HFS Horizons